

GCRA International Online Conference

November 11-12, 2022

GMT 8.00 am to 12.00 pm through Microsoft Teams

Communication Research in the Pandemic Times: Implications for Theory Building and Policy Research



First Day: 11th November, 2022 * Friday/Saturday

PY	USA	IND	AUS	Bangl.	NZeal	Angola	KEN	MC	Presenters	Title of the PAPER
5 am	4am	1.30 pm	7pm	2pm	9pm	9am	11am		Dr Diosnel Centurion	Opening and welcome: Dr Diosnel Centurion, GCRA President
5.10	4.10 am	1.40 pm	7.10 pm	2.10 pm	9.10 pm	9.10 am	11.10 am		Dr. Mira Desai	Briefing on the GCRA's Aims and Objectives and presentation of members: Dr. Mira Desai, GCRA Vice-President
5.20	4.20	1.50	7.20	2.20	9.20	9.20	11.20	Twediana	Twediana Hapsari	Presentation of Keynote Speaker: Twediana Hapsari, GCRA Member
5.25	4.25	2.05 Pm	7.25	2.25		9.25 am	11.25 am	Twediana	Dr. Naren Chitty	Keynote speech: Dr. Naren Chitty , GCRA Founder - "Researching the underrepresented experiences of Culturally and Linguistically Diverse (CALD) communities during pandemic".
6am	5am	2.35	8pm	3.00	9pm	10.00	12.00	B. Jirji	Jewel Das	Sociocultural and Behavioural Dynamics of COVID-19 in Bangladesh: A KAP Approach
6.15	5.15	2.50	8.15 pm	3.15	9.15	10.15	12.15	B. Jirji	Ragini Ranawat and Lalita Vatta	Impact of Covid-19 Pandemic over Food Habits of Residents of Urban Areas
6.30	5.30	3.05	8.30 pm	3.30	9.30	10.30 am	12.30	B. Jirji	D. A. Nithya Shree, G. Tamagale & R.S. Patil	Effect of COVID 19 Lockdown on farm income and problems faced by farmers
6.45	5.45	3.20	8.45 pm	3.45	9.45	10.45	12.45	Joe Kayani	Diosnel Centurion	Roger's theory of innovation at work: some research experiences about the use of communication for innovation during the pandemic
7.00	6.00	3.35	9pm	4.00	10pm	11.00	13.00	Joe Kayani	D. Punitha & Mira K Desai	Communication Research in Pandemic times: The case of ROTL
7.15	6.15	3.50	9.15 pm	4.15 pm	10.15 pm	11.15 am	13.15	Mira Desai	Prabhat Dixit and Sanjay Pandey	Attempts to Sensationalize Covid 19 related Information during Pandemic-An Analytical Study of Selected Newspapers Published from Jaipur (India)
7.30	6.30	4.05 pm	9.30 pm	4.30	10.30 pm	11.30	13.30	Mira Desai	S. Hemamalini & Ms. B. Priya	Health Consciousness: Online Self-Monitoring Trends among Rural Youngsters in Tamilnadu
7.45	6.45	4.20 pm	9.45 pm	4.45 pm	10.45 pm	11.45	13.45	Twediana H & Suhani M	Sneha Sharma	Online Education Experiences During Pandemic for School Students of Chhattisgarh

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8.00	7.00	4.35	10.00 pm	5.00 pm	11.00 pm	12.00	14.00	Twediana H & Suhani M	Dr. Avani Maniar & Dubari Lahkar	Acquisition of knowledge and change in practices regarding Covid-19 among Assam Agricultural University Students in 2020-21
8.15	7.15	4.50	10.15 pm	5.15	11.15	12.15	14.15	Twediana H & Suhani M	Rashmi Ojha Pandey	The role of smartphone for Uttar Pradesh villagers- Policy implications for "Digital India"
8.30	7.30	5.05	10.30 pm	5.30	11.30 pm	12.30	14.30	Twediana H & Suhani M	Sonia and Sukhdeep Kaur Mann	Impact of COVID-19 Pandemic on Education in India.
8.45	7.45	5.20	10.45 pm	5.45	11.45 pm	12.45	14.45	Twediana H & Suhani M	Dr. S. Hemamalini & Ms. R. Kanimozhi	WhatsApp: Effective Learning Platform among Rural Students
9.00	8.00	5.35 pm	11.00 pm	6.00 pm	12.00 pm	13.00	15.00	Mei Li	Shruti Sunil Joshi	Using Social Media for Education: A Study on Audience Engagement in Marathi For Competitive Civil Service Exams on Facebook
9.15	8.15	5.50 pm	11.15 pm	6.15	0.15 am	13.15	15.15	Mei Li	Avina Taneja	Social media growth in India: Pandemic and beyond
9.30	8.30	6.05	11.30 pm	6.30	0.30 am	13.30	15.30	Mei Li	Dr. C.M.Vinaya Kumar & Shruti Mehrotra	Social media and parents' perception of rise of online enrichment classes during pandemic
9.45 am	8.45 am	6.20 pm	11.45 pm	6.45 pm	0.45 am	13.45 pm	15.45 pm	Mohammed Sahid	Vivek Nagarajan & Dr. I. Arul Aram	Print media reportage of Glasgow climate change conference
10 am	9.00 am	6.35 pm	12.00 pm	7.00 pm	1.00 am	2pm	4pm	Mohammed Sahid	Dr. I. Arul Aram	Using frame analysis to study environmental news
10.15 am	9.15 am	6.50 pm	12.15 pm	7.15 pm	1.15 am	2.15 pm	4.15 pm	Mohammed Sahid	Mrs. V. Dhanalakshmi & Dr. S. Hemamalini	Addiction towards Online Gaming among Rural Youngsters during Covid-19 Pandemic Period

Total 18 papers

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SECOND DAY: 12 November, 2022 * Saturday/Sunday

PY	USA	IND	AUS	Bangl.	NZeal	Angola	KEN	Qatar	MC	Presenters	PAPER
5 am	4am	1.30 pm	7pm	2pm	9pm	9am	11am	11 am		Dr Diosnel Centurion	Welcome sessions for the second day: Dr Diosnel Centurion, GCRA President
5.10	4.10 am	1.40 pm	7.10 pm	2.10 pm	9.10 Pm	9.10 am	11.10 am	11.10 am		Dr. B. Jirli	Brief summary of the 1 st day: B. Jirli
5.20	4.20	1.50	7.20	2.20	9.20	9.20	11.20	11.20		Brief Introduction to all papers of the day: Prof Arul Aram	
5.25	4.25	2.05 pm	7.25	2.25		9.25 am	11.25 am	11.25 am	Diosnel Centurion	Muthotho Isaac Joseph Muthotho	Pandemic and human rights: issues emanating from Covid 19 Pandemic affecting human rights In Kenya
6am	5am	2.35	8pm	3.00	9pm	10.00	12.00	12.00	Diosnel Centurion	Joseph M Kayany	Alternate facts: Causes and implications of the information pandemic
6.15	5.15	2.50	8.15 pm	3.15	9.15	10.15	12.15	12.15	Diosnel Centurion	Dhriti Jain Ishika Ladda & Dr. Aahana B. Chopra	Impact of Covid-19 Pandemic on the Print Media Industry in India: A study
6.30	5.30	3.05	8.30 pm	3.30	9.30	10.30 am	12.30	12.30	Diosnel Centurion	Millena Christabel John & Dr. Lavanya Rajendran	The Role of Instagram Culture during the Covid-19 Pandemic
6.45	5.45	3.20	8.45 pm	3.45	9.45	10.45	12.45	12.45	Mei Li	Li Zheng	Cultivating the imagination of China and the Western world: foreign vloggers on Chinese digital platforms
7.00	6.00	3.35	9pm	4.00	10pm	11.00	13.00	13.00	Mei Li	Jasbir Kaur and Sukhdeep Kaur Mann	A Scoping Review of COVID-19 Pandemic: Information on social media
7.15	6.15	3.50	9.15	4.15 pm	10.15 pm	11.15 am	13.15	13.15	Mei Li	Kanchan Singh	Impact of "Digital marketing on Women Empowerment During Covid-19 Pandemic
7.30	6.30	4.05 pm	9.30	4.30	10.30 pm	11.30	13.30	13.30	Mei Li	Manjot Kaur, Preeti Sharma and Kiranjot Sidhu	Perceived benefits and difficulties faced by the Indians during COVID-19 pandemic

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7.45	6.45	4.20 pm	9.45	4.45 pm	10.45 pm	11.45	13.45	13.45	Mohammed Sahid	Dr. Sonal Juvekar	Data News reporting in India during pandemic times: A critical comparative analysis of innovative data visualization stories of Covid19 and challenges faced by journalists
8.00	7.00	4.35	10.00 pm	5.00 pm	11.00 pm	12.00	14.00	14.00	Mohammed Sahid	Dr. S.Tamilarasi	Mobile Journalism (Mojo) And the Popularity of Smart Phones – A Study on the Youth Audience in Tiruchirappalli District
8.15	7.15	4.50	10.15 pm	5.15	11.15	12.15 pm	14.15	14.15	Mohammed Sahid	J. H. Akash & I. Arul Aram	A study on how Atmanirbhar Bharath campaign works to achieve SDGs through sustainable tourism
8.30	7.30	5.05	10.30 pm	5.30	11.30 pm	12.30 pm	14.30	14.30	Joe Kayani	Seema Dwivedi	Policy Implementation at Village Level: Case of RTE in UP, India
8.45	7.45	5.20	10.45 pm	5.45	11.45 pm	12.45 pm	14.45	14.45	Joe Kayani	S. Lekshmi Priya & Dr. I. Arul Aram	Role of Constructive Journalism during Covid-19 Pandemic
9.00	8.00	5.35 pm	11.00 pm	6.00 pm	12.00 pm	1.00 pm	15.00	15.00	Joe Kayani	A. Amalan Arokiaraj & I. Arul Aram	A study on water, energy, and food (WEF) nexus approach and communication needs for non-chemical agriculture
9.15	8.15	5.50 pm	11.15 pm	6.15	0.15 am	1.15 pm	15.15	15.15	Joe Kayani	Parama Gupta and Dr. I. Arul Aram	A Study of Fake News during Covid-19 Pandemic
9.30	8.30	6.20 pm	11.30 pm	6.30	0.30 am	1.30 pm	15.30	15.30	Prof. MIRA K DESAI and Prof Diosnel Centurion		CLOSING OF THE CONFERENCE

Total 15 papers